

EFI Digital StoreFront™ Flash Demo Script

Button	Topic	Script
4	Production Workflow	<p>A complete end-to-end web solution, Digital StoreFront™ bridges the digital divide, offering workflow integration within production facilities that have EFI Fiery®, EFI Balance® and/or EFI MicroPress®-based digital printers. Operators simply direct jobs - submitted from your Digital StoreFront™ site - to the appropriate device. Taking productivity to the next level, workflow integration slashes job prep time by virtually eliminating manual intervention. Now print order and production data captured on the front end are available for seamless migration into your accounting and invoicing applications on the back end.</p> <p>There's no need to spend hours compiling information for budgets or invoicing. Generate useful reports to help you monitor print center usage and improve billing efficiency. Pre-defined reports – a standard feature of Digital StoreFront™ - can be compiled in seconds and viewed on-screen, printed or easily distributed in Microsoft Word®, Microsoft Excel®, Adobe® PDF, or Rich Text Format.</p> <p>For custom reports, use the optional Crystal Report-based engine, a tool that enables your administrator to gather very specific information and generate reports accordingly. Or, as an added service, let EFI Professional Services group create custom reports for you.</p> <p>A critical part of the production puzzle is pricing. If, like most, you can't afford to spend a lot of time on estimating, consider Digital StoreFront's Advanced Automated Pricing option. This tool enables you to configure your Digital StoreFront™ site to handle sophisticated pricing computations, including different charges for black-and-white and color jobs, simplex versus duplex, even volume discounts. Users are shown the final price quote for their print job, right at the time of submission.</p> <p><i>Word Count: 261 (approx. 87 seconds)</i></p>